

SPONSORSHIP PACKAGE



2026/ 2027



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ABOUT US

ELIZABETH SALAS

Founding Director/Coach

Dr. Elizabeth Salas is a former member of Team Mexico (Indoor) and the Canadian Beach team, and a university lecturer in Kinesiology and Athletic Therapy. As a postdoctoral fellow at TMU, she is dedicated to researching AI solutions for injury prevention and performance optimization for volleyball players.



“MY GOAL IS TO MAKE BIOMECHANICS AVAILABLE TO THE SPORTS COMMUNITY THROUGH EDUCATION, COMMUNITY INVOLVEMENT AND DATA ANALYTICS”



OUR TEAM

Our team is made up of former varsity, professional, and international athletes, including individuals who have proudly represented their countries at the senior national level. We embrace cultural diversity and cultivate an inclusive, welcoming environment. Our mission is to make elite volleyball training accessible to everyone.

SOKOL HAKRAMA

Technical Director
Coach

Sokol is a former member of Team Albania and Stranssen Professional Volleyball Club in Luxembourg. He has a BA in Physical Education, and specializes in teaching volleyball techniques to children and youth. He is a physical education teacher in Mississauga helping youth develop physical literacy.



TONY TRAN

Coach

Tony is a former varsity volleyball player who competed for Centennial College earning the MVP in the 22/23 season. He has taken his expertise to coaching youth with prominent clubs in the GTA.



CRISTIANE VASCONCELOS CHAVES

Coach

Cristiane is a former collegiate volleyball player who competed on full scholarships in both the NAIA and NJCAA, representing Indian Hills Community College and nationally ranked Point Park University. In Brazil, she played for top clubs like Sport Club do Recife, Náutico, and AABB, as well as universities including Mauricio de Nassau, UFPE, and FBV. Now in Canada, she's passionate about sharing her experience to help develop the next generation of athletes.



SKY YEUNG

Coach

Sky played on the U18 Hong Kong Men's Volleyball team. He competed for both the University of Hong Kong and Centennial College Varsity teams. Additionally, he has served as a high school coach at Shatin Pui Ying College, nurturing the next generation of volleyball players.



BODGAN LUCUS

Coach

Coach Bogdan brings a wealth of multi-sport experience to the volleyball court, shaping athletes into well-rounded competitors. With a strong background in basketball, track and field and rugby, Bogdan has developed a unique approach that blends athleticism, strategy and teamwork into every volleyball training session.



JASON TRAN

Coach

Jason is a varsity volleyball player at Sheridan College starting as a left-side hitter. A 2023 Team Ontario selection, he has competed at OFSAA (placing 5th provincially) and in numerous OVA tournaments. Jason coaches youth and has coached his former high school team, emphasizing the importance of strong fundamentals to help young athletes reach the next level.



ELIZABETH'S STORY

As a teenager, I moved from Mexico to Toronto, a city that felt both full of opportunity and yet so distant. Back home, I was a junior national volleyball player, but in Canada, everything was different—the language, the culture, and even my sport. Finding a welcoming space to play elite volleyball was a struggle. Financial and communication challenges only added to the lack of inclusivity that many athletes from diverse backgrounds face in this city.

Despite these barriers, I found support in unexpected places. Anonymous sponsors saw my potential and helped me continue playing. Eventually, I earned spots on the York University volleyball team, Mexico's senior national team, and the Canadian Beach Team a few years after retiring from indoor volleyball. But even as I made progress, I realized something was missing: the sense of belonging. Too many young athletes, especially those from racialized communities, face similar hurdles—treated like outsiders in the very spaces where they should feel at home.

This realization became the driving force behind my mission to create more inclusive and welcoming spaces for athletes from diverse backgrounds. My experience in volleyball not only helped me overcome personal challenges but also ignited my passion for fostering environments where everyone, regardless of their background, can thrive.

Thanks to volleyball, I was able to earn a doctorate in biomechanics, focusing on injury prevention through movement modification. My goal is to use my academic work to influence how we approach sports training and view athletes—not as replaceable pieces of a puzzle, but as humans deserving of their own developmental journey. As coaches, our job is to provide strong foundations and teach athletes safe and effective movement strategies that they can later build upon. I want to ensure that the next generation of athletes has fair opportunities to develop and succeed, no matter their background.



OUR PURPOSE

ELITE VOLLEYBALL FOR ALL, POWERED BY SCIENCE, DRIVEN BY VALUES

OUR VISION

KINETIKA envisions a future where every young athlete has equal access to elite volleyball enriched by sports science. Guided by respect, honesty, integrity, connection, equality, transparency, and a growth mindset, we strive to cultivate resilient athletes who excel in competition and carry these values into every aspect of their lives

OUR MISSION

KINETIKA Volleyball Club's mission is to increase access to elite level volleyball programming for all youth, focusing on developing mindful and healthy athletes with strong technical fundamentals through practice, education and research.



OUR VALUES

Respect – KINETIKA expects that every member of the team, including teammates, parents, coaches, and staff shall respect and accept each other, regardless of any differences.

Honesty and Integrity – KINETIKA believes that encouraging every member of the team, including teammates, parents, coaches, and staff, to be truthful and straightforward is key to success.

Connection to Others & Self – KINETIKA understands the value of mindful connections of each individual to their own self and others. Creating a nurturing and grounding environment will help our youth work through their development as athletes and humans.

Growth Mindset – KINETIKA expects that athletes, parents, coaches and staff recognize that we are all in a continuous learning experience, and that we must be receptive to continuously expanding our skills.

Equality – KINETIKA is committed to increase equal opportunities for all youth to participate in elite programming across the GTA.

Transparency – KINETIKA strives at maintaining a high level of transparency through communications with athletes and family members.



SPONSORSHIP OPPORTUNITY

WHY SPONSOR?

With the indoor season kicking off and running until the Ontario Provincial Championships at the end of April and the summer beach volleyball season following shortly after. Now is the perfect time to show your support! We are actively seeking local sponsors to help young athletes reach their potential and increase access for the growing sport of volleyball. The Ontario Volleyball Association (OVA) boasts approximately 45,000 participating athletes, with volleyball's popularity skyrocketing across Canada. This unprecedented growth offers exceptional brand visibility for sponsors, making your partnership not just a contribution, but a smart investment in both community development and your business.

By sponsoring KINETIKA, you have the unique opportunity to make a lasting impact on the lives of young athletes from underserved backgrounds. Your support will provide them with essential resources and coaching, fostering not only their physical and emotional growth but also uniting our community through inclusivity and respect. Imagine helping these athletes build confidence and skills that extend far beyond sports, shaping their futures in meaningful ways. Join us in creating a positive, welcoming environment where every child has the chance to thrive—together, we can transform lives and strengthen our community.





CLUB-LEVEL PACKAGES

Package	Benefits	Investment
Bronze	<ul style="list-style-type: none"> • Company logo will be noted on our website's home page with a link to your website • Official business receipt (not a charitable tax receipt) • Thank you letter • Logo featured in our club's newsletter(s) (Club Sponsor Section) 	\$700
Silver	<ul style="list-style-type: none"> • All benefits from Bronze Club sponsorship package • Cross posting of your events/new products on our Instagram accounts (Up to 1 posts during the season - provided by you) • Opportunity to distribute marketing material (one time during 25/26 season) to all KINETIKA teams - material provided by you 	\$1500
Gold	<ul style="list-style-type: none"> • All benefits from Silver Club sponsorship package • Your logo on warm up shirts at all games and tournaments during our 2025/2026 indoor season • Cross posting of an event/new product on our Instagram accounts (Up to 2 posts during the 25/26 season - provided by you) • One targeted offer in our featured newsletter(s) for the season (material provided by you) • 1 tickets and a pop-up marketing table at the end-of-year gala and 	\$3000
Platinum	<ul style="list-style-type: none"> • All benefits from Gold Club package • Your logo on game jersey at all tournaments during our 2025/2026 indoor seasons • Cross posting of your events/new products on our Instagram accounts (Up to 3 posts during the 25/26 season - provided by you) • Press Release article on our newsletter covering the sponsorship • 2 hour skills and play team building event • 2 tickets and a pop-up marketing table at the end-of-year gala 	\$5000

Sponsorship packages of more than \$5000 can be customized based on the sponsor's need

TEAM-LEVEL PACKAGES

Package	Benefits	Investment
Bronze	<ul style="list-style-type: none">• Company logo will be noted on our newsletter and our website's home page with a link to your website• Official business receipt (not a charitable tax receipt)• Thank you letter	\$500
Silver	<ul style="list-style-type: none">• All benefits from Bronze sponsorship package• Opportunity to distribute marketing material (one time during 2025/2026 season) to your sponsored team	\$1000
Gold	<ul style="list-style-type: none">• All benefits from Silver sponsorship package• Opportunity to place company logo on your sponsored team's warm-up shirts	\$2000

The benefits above continue throughout the 2026/2027 indoor volleyball season and the 2027 Summer beach volleyball season.



ATHLETE-LEVEL PACKAGES

Package	Benefits	Investment
Training Sponsor	<ul style="list-style-type: none"> • Social media shout-out before tournaments (on athlete/parent-managed social media) • Photo recaps of tournaments featuring “Sponsored by ____” • Thank you card by athlete 	\$300 (Pays for a 5 Semi-private lessons for the athlete)
Elite Sponsor	<ul style="list-style-type: none"> • All benefits from Training sponsorship package • Business is mentioned in athlete’s bio (“Proudly supported by ____.”) • Opportunity to place logo on sponsored athlete’s warm-up shirts 	\$500 (Pays for above, extra holiday group training clinics and online conditioning classes)
Champion Sponsor	<ul style="list-style-type: none"> • All benefits from Elite sponsorship package • Opportunity to place company logo on sponsored athlete’s backpack • Short sponsor thank-you video on social media at end of season 	\$1000 (Pays for the above and for the Summer Beach Volleyball Season)

Athlete Sponsorship funds goes back to Kinetika Volleyball Club to offset the costs of the scholarships that athletes receive. If fees are entirely covered for the season, the remaining funds will go towards the athlete to provide the additional support for travel expenses, or extra programs/classes/clinics.



THANK YOU!

Dear potential sponsor,

Thank you for considering to be one of KINETIKA's sponsors for the 2025/2026 season. We truly value and appreciate your support!

We thank you in advance of your kind consideration and anticipated support of our team. Should we be able to assist you in the future, please do not hesitate to contact us.

Sincerely,

Elizabeth Salas, KINETIKA Volleyball Club Director

Tel: 416 677-3927

Email: esalas@kinetika.ca



KINETIKA VOLLEYBALL CLUB SPONSORSHIP CONTRACT

KINETIKA VOLLEYBALL CLUB SPONSORSHIP CONTRACT

On the day of _____ (dd/mm/yy), I, _____, representative of _____ (Company) agree to sponsor _____ (A KINETIKA Team/The KINETIKA Volleyball Club) with sponsorship package _____ (Bronze, Silver, Gold, Platinum) in exchange for the benefits that correspond with my selected package as stipulated on pages 9-11 of this document.

I confirm that I am authorized by my company to provide such support, and authorize KINETIKA Volleyball Club to display my company's logo on the locations (and links if applicable) that correspond to my selected sponsorship package. I understand that I am responsible for providing the appropriate logo files to display on the locations that are approved for my sponsorship package, as well as any promotional materials for applicable packages (e.g. handouts, and/or social media posts). I understand that changes to logo files may be needed and that I will provide them within reasonable timelines. I understand that promotional materials that pertain to events must be provided at least 2 weeks prior to such an event.

Club sponsorship funds (100%) will be distributed to club expenses associated with this season (100%). Team sponsorship funds will be allocated as follows: 40% will be allocated to cover expenses associated with the team operation (e.g. facility fees), while the remaining 60% will be sent to managers for the team fund. The team fund money allocations will be decided individually per team through a voting process. These expenses may include travel and/or activity expenses for each team. Athlete sponsorship funds (100%) will be distributed to help pay for a season of an athlete's indoor volleyball fee. Any additional funding that exceeds the athlete's indoor season fees will be allocated toward covering traveling and supplementary training costs.

Authorized Name: _____

Authorized Signature: _____

Please submit this form to Elizabeth Salas at info@kinetika.ca and cc hel someone will follow up with you regarding next steps.

